

Strategic Economic Plan
DRAFT Growth Area and Growth Programme Summary

Ref	Programme / Area	BUSINESS	SLGF Ask	City Deal	EU SIF
<p>Activities in our City Deal and European Structural Investment Funds have been identified to support business growth; in particular, the creation of a business support gateway to provide a comprehensive service of support that they need to grow (including access to finances and help to find suitable premises and staff).</p> <p>Support will be made available to local businesses to make the best use of new technology and ICT to drive up productivity and to access management or leadership training. Business start-ups will be encouraged to be in knowledge intensive sectors and for those starting a business to have high quality support to help them succeed and grow, maximising the innovative output of our universities and FE sector and the business formation in our area.</p>					
BP 1	Innovation / R&D support to businesses		X		X
BP 2	ICT support to business		X		X
BP 3	SME Competitiveness		X	X	X
BP 4	Environment and low carbon business support		X		X
BP 5	Regional Growth Fund / Access to Finance		X	X	
Ref	Programme / Area	PEOPLE	SLGF Ask	City Deal	EU SIF
<p>The SEP builds on the City Deal and the EUSIF strategy to establish a virtual “Employment and Skills Hub” which will facilitate a co-ordinated approach to employment and skills. It will provide a focus for strategic skills planning, employer engagement, collaboration between employers, schools, colleges and better plan skills to meet demand, especially around our infrastructure projects and priority sectors. Flagship proposals will provide targeted programmes to address worklessness as well as broader labour market initiatives to ensure the supply of suitably skilled people meets the demands of our economy.</p>					
PP 1	Leicester and Leicestershire to Work Gateway		X	X	X
PP 2	Skills Metro		X	X	X
PP 3	Higher Level Skills Development & Retention		X		X
PP 4	Information, Advice and Guidance (IAG)		X	X	X
Ref	Programme / Area	PLACE	SLGF Ask	City Deal	EU SIF
<p>To develop Leicester and Leicestershire’s economy and ensure it is fit for purpose now and for the future, infrastructure investment will be prioritised across five Growth Areas within the LLEP geography and a range of Growth Programmes. Infrastructure spending will release employment and housing sites, accommodate growing businesses and those in our key sectors and support business productivity.</p>					
GROWTH AREAS					
GA 1	Loughborough & Shepshed		X	X	
GA 2	East Midlands Enterprise Gateway		X		

GA 3	South West Leicestershire	X		
GA 4	A511 Corridor (M1 to A42	X		
GA 5	Leicester Principal Urban Area	X		
GROWTH PROGRAMMES				
GP 1	Rural Leicestershire	X		
GP 2	Sustainable Transport & Modal Shift	X		
GP 3	Optimising use of the transport system	X		
GP 4	Commercial Developments & Infrastructure (including broadband)	X		
GP 11	Leisure & Culture Investment	X		
GP 12	Town Centre Regeneration	X		